

PROFESSIONAL SUMMARY

Seasoned audio, branded content and video producer with 10+ years of marketing experience. Demonstrated history of working in digital media for top brands such as McDonald's, TikTok, Coca Cola, Toyota and more. Expertise in utilizing digital audio to create a competitive edge and enhance brand. Possesses strong art and design skills in Film, Podcasts, Marketing, Web Video, and the Adobe Creative Suite.

SKILLS

Audio
Branded Content
Video Production
Marketing
Film Production
Podcasts
Programming
Writing
Fine Arts
Budgets
Media & Technology
Voiceover
Asana
Brightspot CMS
Mail Chimp
Google Analytics
Avid ProTools
Final Cut Pro X
Adobe Premiere Pro
Adobe Audition
Adobe After Effects
Adobe Photoshop
Audacity

LINKS

www.jonfusco.com

EMPLOYMENT HISTORY

OCT, 2023 - PRESENT

Podcast Producer, HYPEBEAST, New York, NY

- Responsible for the overall creative, budget and production of all podcasts.
- Developed show rundowns and worked with host to craft segments and topics, wrote scripts and copy for both original and branded content
- Crafted engaging viral social clips that can be used across different channels to propel and grow audience
- Secured, scheduled, and managed all guests and talent
- Developed working relationships with external partners and sales team, to create content that can be easily sold to brand partners

NOV, 2019 - JAN, 2023

Branded Audio Producer, SPOTIFY, Los Angeles, CA

- Developed infrastructure for placing, selling and producing audio advertisements at scale across Spotify's complete podcast inventory.
- Created tech specs and creative best practices for ads across programming like The Joe Rogan Experience, Last Podcast On The Left, Armchair Expert and The Ringer Network.
- Produced custom audio content for brands like McDonald's, TikTok, Coca Cola, Toyota and more, generating millions in revenue. Casted VO talent and directed audio recordings.
- Led design and VO direction for Spotify's internal interactive audio experiences.

DEC, 2015 - JUN, 2019

Senior Producer, NO FILM SCHOOL, New York, NY

- Created, produced, hosted & edited The No Film School Podcast, a biweekly show with over 5 million plays and more than 10,000 subscribers.
- Hired freelance audio & video contractors, and managed budgets.
- Directed and produced 100+ videos each week.
- Created ads to sponsor editorial coverage. Led sales, marketing & contracting conversations with advertisers.
- Managed YouTube, SoundCloud and other channels garnering over 5 million plays.

JAN, 2014 - NOV, 2015

Multimedia Editor, IndieWire, New York, NY

- Managed video needs and interactive features. Produced the Screen Talk podcast.
- Grew video streams 400% by tracking video performance and optimizing native player and placement strategies.
- Oversaw development of IndieWire's video hub, including presentation, organization, and third-party video research.

FEB, 2017 - PRESENT

Founder, YOU'RE NOT THE BOSS OF ME PRODUCTIONS, New York, NY

- Award-winning writer, producer & director, with multiple narrative films on the festival circuit.
- Engineered multiple successful crowdfunding campaigns.
- Produced & edited corporate videos and podcasts for clients.

EDUCATION

**Bachelor of Fine Arts (BFA) Acting | Producing | Business of Entertainment,
Media, & Tech, NEW YORK UNIVERSITY, New York, NY**